



**95 years of Innovation in Outdoor & Indoor bedding**

**2012 PRESENTATION**

## Our Brand



- Indoor & Outdoor bedding manufacturer
- Founded in 1914 in Amboise, France
- 220 Employes



### Core ranges in leisure, professional & military:

- Outdoor: Sleeping bags, Packs, Mats
- Indoor: Comforters, Pillows



Amboise factory & warehouse

## Our Assets

- Able to design & manufacture specific products among the market needs,
- Making Indoor & Outdoor bedding for almost 100 years,
- Plentiful innovations since 1914,
- Competitive offers,
- Able to use all materials: down, feather, synthetic,
- Been part of over 100 Everest and both poles expeditions,
- Designed, tested and built with passion and commitment,
- Work closely with climbers, outdoors & states organisations,



Transantarctica expedition

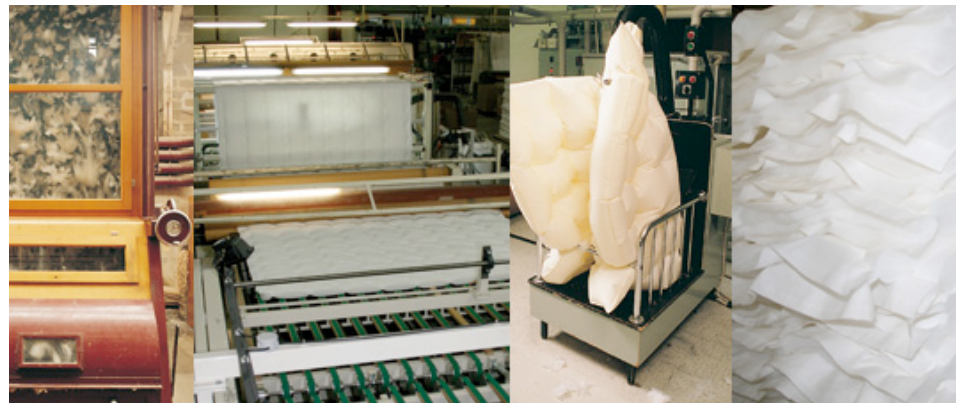
## Our Resources

### In France:

- Research & Development unit,
- Feather & Down processing unit,
- Manufacture units,
- Logistic & distribution unit,

### In China:

- Manufacture unit,
- Purchase & quality control unit,
- Logistic & distribution unit,



**Listen to Understand, Study to Satisfy**

## Our products range

### Sleeping Bags

- Expedition, Adventure, Trekking, Trail, Kids, Children,
- Shapes: Mummie & Blanket,
- Sleeping bags and their materials are thoroughly tested for their technical and thermal properties,
- Yearly production > 500,000 units
- Complies EN 13537,
- Licenses: Disney, Spirit,



Jean Christophe Lafaille - Base Camp - 4,200m

## Our products range

### Packs

- Alpine, Trekking, Hiking, All around, Leisure,
- Developed & manufactured following strict ergonomic rules,
- Comfortable material from the base of our backpacks,
- Compact shapes,
- Optimised carrying systems,
- Yearly production > 15,000 units



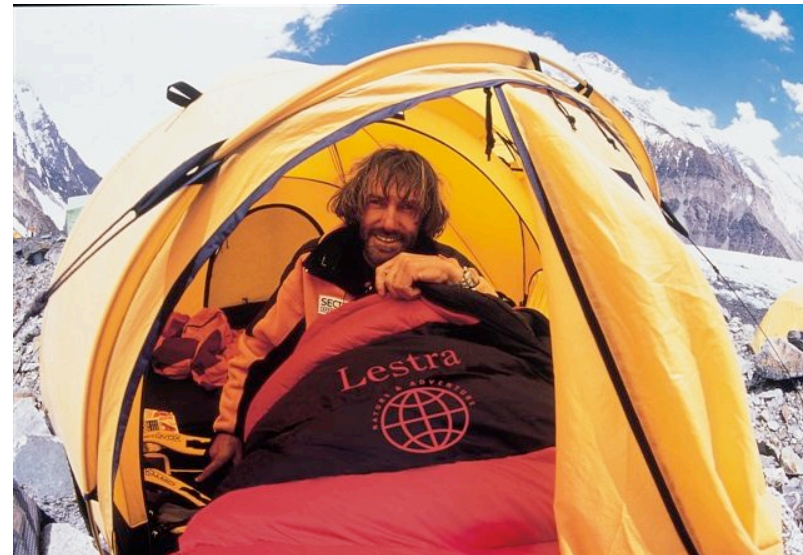
Jean Christophe Lafaile - Between Camp 1 & 2 - 6,100m



## Our products range

### Mats

- Fulfill the highest standards and demands for comfort,
- Self-inflating,
- Solid and waterproof polyester hull,
- Long-lasting brass valves,
- Quality fill made from open cell PU foam,
- Yearly production > 10,000 units



Hans Kammerlander



**HEADQUARTERS**

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